

Brief History of TONKA brand Trucks:

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TONKA brand trucks won immediate acceptance by post-World War II families and demand far out-stripped production, with the entire first year's inventory selling out in just a few months. In 1949, the first TONKA dump truck was introduced representing the first generation of the TONKA brand's family tree. Following is a brief timeline of where the iconic yellow truck has traveled over the years:

- 1947: The very first TONKA truck was made.
- 1964: The most popular truck, the TONKA MIGHTY DUMP, was introduced.
- 1965 - 1972: A Mighty Age - the MIGHTY series grew to epic proportions over these years by adding the Mighty Clam, Crane, Shovel, Scraper, Car Carrier, Bulldozer, Wrecker, Hydraulic Dump, Roller, Bottom Dump, Mixer, Loadmaster and Grader.
- 1973 - 1982: TONKA adds new vehicle categories to its MIGHTY offerings including the Rescue Vehicle, Car Carrier, Forklift, Earth Mover, Adventure Buggy and even the MIGHTY WINNEBAGO!
- 1987: TONKA introduces its new preschool segment, allowing kids of all ages to play with this durable and dependable brand.
- 1991: The TONKA brand joined the Hasbro family of toys and over the years expands into many areas of play including smaller steel, motorized and durable plastic outdoor trucks.
- 1996: TONKA expands through partnerships outside of steel trucks through vehicles with lights and sounds, mini die-cast, books, toddler products and more!
- 1997: TONKA celebrated its 50th anniversary with a national truck tour and expands into more areas of vehicle play including RC vehicles.
- 1998: Hasbro brought personality and friendly characters to the TONKA line with CHUCK MY TALKIN' TRUCK, a TONKA truck with personality built in.
- 2004: TONKA becomes bigger than ever with the introduction of the TOUGHEST MIGHTY DUMP TRUCK.
- 2006: TONKA continues to grow its rugged and durable outdoor line of TOUGHEST MIGHTY trucks that are built strong and guaranteed for life!
- 2007: The iconic brand celebrates 60 years of boyhood expertise with the introduction of a developmental preschool line of Tonka vehicles.